



Technology partner package

This year, during Gurtam partner conference we are going to make everything possible so that hardware manufacturers and the developers of Wialon-based solutions get maximum attention from the participants. We will organize a special exhibition display in our headquarters, and you will present your products and developments in the best possible way. As last year, there will be time slots for reports as well.

Conference dates: 14-17 August

Technology partners days: 16 and 17 August

Conference audience: Integrators of GPS monitoring systems that work with Wialon or flespi

Expected number of participants: 170-200 people

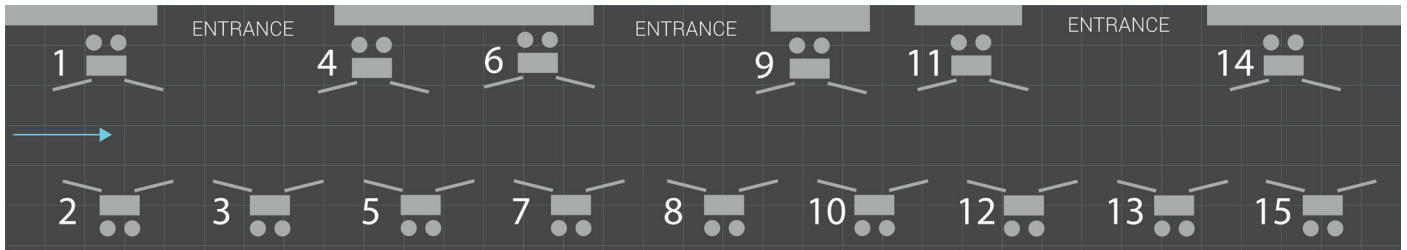
Why worth participating?

- **Direct access to the target audience.** For just one day (August 16th) you will be able to present your solution to integrators working with end-users in different spheres from cargo transportation to agriculture.
- **Lots of potential partners.** Last year we welcomed over 130 participants from 10 countries. You can hardly find another event similar to ours in scale.
- **All the competitors are already here.** In 2017, the industry-leading companies took part in Telematics – 20 hardware manufacturers from 6 countries. You just can't miss this!
- **This year novelty.** Different participation formats. Work at special exhibition display and deliver practice-oriented reports.

The package includes

1) Participation in hardware exhibition display within the framework of the conference on August 16th. Working place is in the hall.

Hardware display scheme:



The working place comprises:

- Stand with a showcase for the equipment or a table

**Gurtam brands a display case. To order branding, send your company's logo in editable format (ai, eps).*

- Two chairs

- Wi-Fi

**We don't provide roll-ups (you can bring your own, the space for them is included in the package)*



2) Advertisement placement:

Before the conference:

- Placement of logos with live hyperlinks on the conference website in “Technology Partners” section

During the conference:

- Placement of 2 roll-ups in the hall next to your working place*
- Placement of your advertising materials in the conference participant package
- Placement of your equipment samples in the Gurtam equipment museum (headquarters, 79, Pritytskogo str.) for the duration of the conference
- Placement of your advertising materials on the stands in Gurtam office
- Placement of your logo in the printed conference agenda
- Playback of technology partners promo videos in the conference hall

After the conference:

- Mentioning the company in all Gurtam post-releases and news

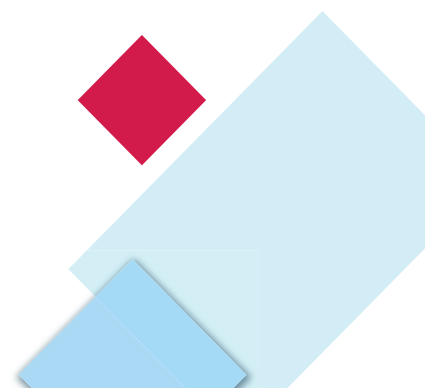
**hardware manufacturer gets the layout ready and prints it on its own*

Reports

Technology partners that showcase their products at the conference on August 16th get the opportunity to deliver a report. This option is free for those whose reports comply with the following criteria:

- Include the case-study (project description) where Wialon and your hardware were used together
- Practice-oriented and don't involve direct advertising
- Information about the company is limited to 1 slide

Basing on the provided bullet points of your report/presentation Gurtam decides whether to include it in the business program. You can't deliver a report without taking part in the hardware exhibition display. The speakers will get detailed requirements for presentations later.



Training sessions

You can organize the training session on your product as well. There will be time slots for this on August 17th on Doors Open Day at Gurtam office.

To arrange your training session, please send the following information until July 6:

- Training session title
- Speaker's full name
- Bullet points (what the session will be dedicated to, its target audience, what the participants will learn)

The partners will vote, and the training sessions of the greatest interest will be included in the program. Gurtam will help you to register participants and announce the event. You can't run a training session without taking part in the hardware exhibition display.

Participation fee:

- **regular:** until July 16th – € 990
- **last minute:** until July 27th – €1,290

Get the most out of the major industry event in the region

Have any questions left? Write us at hw@gurtam.com

