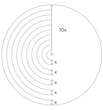
LOGOTYPE GUIDELINES

Orange element

A circle with equal steps towards the center is divided into 10 parts



The circle is divided by rays with width X into 6 equal parts

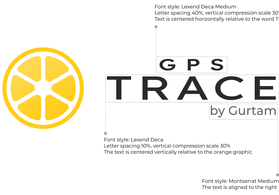
As a basis for rounding corners, we take a circle with the smallest diameter

Basic module X is only relevant for this page for this graphic symbol

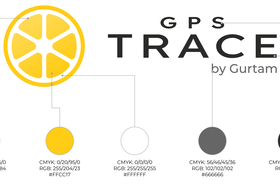
Logo scheme

Basic module X is only relevant for this page for this logotype

Typography



Colors



Acceptable text options

Logo without additional text

Graphic symbol without text

Without additional text at the bottom (text vertically aligned to orange)

Recommended color variations

Color logo with orange gradient fill

Colored logo on a dark background

Logo in one dark color on a light background

Logo in one dark color on an orange background

Bad color variations

Gradient for a logo made in one color

Orange one color for the entire logo on a dark background

Inverted fill of a graphic symbol

Light color fill logo on an orange background